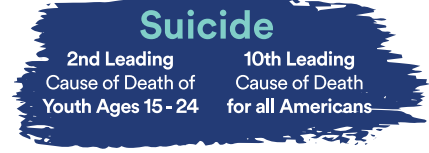
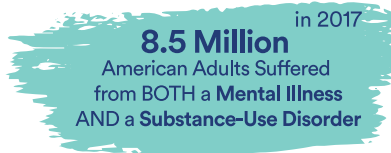
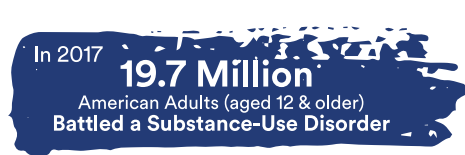


Stop Stigma...The Conversation Starts Now

How do you change something that most people don't really comprehend? You start by talking about it, creating conversation and building understanding. Stigma is a complex issue, so we're working to make the discussion smart and easy to understand.

That's the point of the of the new "Stigma Never Helps" campaign from the Indiana Recovery Council.

Through the campaign, you'll have access to inspirational videos and short, insightful social media elements that will allow you to quickly communicate what stigma is and the harm it can cause those suffering from mental illness or substance-use disorder. Please share where applicable with those you feel could benefit.



Stigma is 100% Curable

Now's your chance to change lives for the better.
Visit StigmaNeverHelps.com to find out how to help stop stigma and download the insightful communications assets provided.



Sources:

Facts 1, 4 & 5: Substance Abuse and Mental Health Services Administration. (2018) Key Substance Use and Mental Health Indicators in the United States: Results from the 2017 National Survey on Drug Use and Health Fact 2: <https://nami.org/NAMI/media/NAMI-Media/Infographics/GeneralMHFacts.pdf> Fact 3: <https://deconstructingstigma.org/facts> Fact 6: <https://www.nami.org/stigmafree>